

Raquelle M. Zuzarte

Founder

EQUITY
PROJECT FOR ALL



Raquelle M. Zuzarte is a global citizen and passionate storyteller, having lived in the Middle East, Europe, Asia, Australia and the US. She has led global marketing campaigns for Fortune 500 brands across the CPG and Media & Entertainment industries, including Procter & Gamble, Johnson & Johnson, Accenture, Time Warner Cable and CBS Corporation.

Zuzarte has spearheaded Leadership & Equality initiatives throughout her career, including as Board Member of the Procter & Gamble Alumni Global Women's Forum, as a member of the Innovation & Inclusion Taskforce at J&J Global Marketing, as President of Time Warner Cable's Women's Collective and as Chair, "Do Digital Summits for Women Leaders" at She Runs It (Advertising Women of New York).

As Founder of EQUITY Project For All, she is focused on achieving gender equity around the world through integrity leadership, emotive storytelling and empathy-inspired creativity. She has been recognized with multiple awards including the Ad Age Business Advertising Award and leadership awards from Johnson & Johnson, Procter & Gamble, McKinsey & Co and KPMG. Raquelle speaks Spanish and Portuguese. She has spoken at global venues including SXSW, Sydney Opera House and the Davos Congress Center. Raquelle earned her Bachelor of Economics from the University of Sydney and MBA from the Australian Graduate School of Management UNSW and Kellogg Business School. You can follow her @RaquelleZuzarte and learn more at EquityProjectForAll.com.